



TWO'S NEWS



**...coaching in
effective speaking**

**President's Theme:
Renew and Revive – Have Fun**

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President's Message

At the last Council 2 meeting Portia Munn, Official Sierra Pacific Region visitor, asked the question if anyone knew the name of the ITC POWERtalk magazine. Very few hands were raised. Now, we could have members who forgot the name, but have actually read the magazine **POWERtalking**. However, most of our members probably have not read it or know how to even access the POWERtalk International website. The magazine will be automatically sent to you, if you let ITC know that you want to receive the magazine by email. Sarah Bates is the lady who sends out the magazine by email and her email address is sarah@mediamatters.co.nz. The one advantage of receiving the magazine by email is that you will receive a copy before it's posted on the website.

In the latest issue there is information that we could use to improve our communication skills, help other members and increase our membership. Looking at the table of contents I see the word **challenge** is used numerous times. For instance, on page 1 International President Mary Marshall challenges every POWERtalk club to go out and talk to people who are looking to improve their own or their staff's skills. Next, on page 2 there's the article **Clearing the Way—The Challenge to Change!**

by Jean Scott Murphy where she discusses the emotional weight of clutter. On page 5 is an article titled **Leadership—Stepping-up to the Challenge**. Here the author talks about the challenge of taking on a leadership roll. Following this, on page 10 is an article named **The Credibility Challenge**. This article is about the importance of being credible in order to be an effective speaker. Finally, there is a word challenge for those of us who like to work puzzles and find the hidden words.

This president would like to challenge all of our members to go the POWERtalk International website, www.powertalkinternational.com, and click on the POWERtalking magazine icon on the front page of the website. You don't even have to enter your username (last name) and member identification number. The e-magazine is available to everyone, members and non members alike.

Let me know what you think about the magazine.

*Robert Richardson,
President Council 2*